

Top 10 Things Businesses Can Do



Prosper CO is committed to making Colorado the best place in the nation to live, work and do business – no matter your race, ethnicity or gender. We're calling on employers regionwide to take actions that support these areas of work. We've identified 10 things employers can do to remove the barriers that exist for so many Coloradans.



JOBS

1. Map all the jobs in your organization based on wages, race and gender and career path potential to discover what actions you can take to address disparities and move all employees into jobs with better pay and benefits.
2. Implement a diversity scorecard that would allow you to compare against other employers, set goals and track progress.
3. Take steps to increase the diversity of your applicant pools.
4. Show your commitment to fair chance hiring.
5. Engage in best practices to retain diverse teammates in your workplace.
6. Ensure you offer the most critical benefits that help employees begin to prosper.
7. Provide training opportunities and career tracks to ensure lower paid employees have the opportunities and supports needed for advancement.



SMALL BUSINESS SUPPORT

8. Diversify your supply chains and contracts by engaging more women- and minority-owned companies to bid on work with your organization.
9. Volunteer to mentor and support small business owners and entrepreneurs.



HOUSING

10. Help your employees address their housing needs by educating yourself and teammates. Engage in conversations with elected and appointed public officials and neighbors to build more housing that is affordable.

Learn more about how your business can get involved at prosperco.org.

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